



**Remanufacturing Association Alliance  
Notes**

**October 25, 2019 4:00 pm ET**

**Attendees**

Casey Blevins, *PEARL*

Jenn Brake, Marketing & Membership Director, *RIC*

Bill Davies, *RIC*

Michelle Hayes, Business Manager, *RIC*

Jena Holtberg-Benge, RAA Committee Chair, *RIC*

Tricia Judge, *I-ITC*

**Notes**

RAA LinkedIn Group: Sharing of industry events, upload relevant documents, industry articles, items that Jenn/Michelle could then filter and post via RIC. Please use the group over the next month and we will discuss during our next meeting.

Value Retention Processes and next steps:

- Have William and Niels publish the quiz over multiple months, give answers the next issue or at the end of the publication.
- Publish an article talking about how each industry refers to the processes, the hierarchy of processes – Jenn to reach out to Reman World
- Use quiz during Reman Day, info sessions, “What is Reman” class, etc.

Roundtable:

- PEARL (Casey) Heavy into conference planning for the Las Vegas PEARL conference (Beginning of April). Will be doing hands on training to attract more members. Management track and operations track. Focus on non-dues revenue. Standard for technician certification has been drafted. Spoke with the EASA Group and will explore opportunities to collaborate with them.
- I-ITC (Tricia) Attended show in China, obvious how Chinese cartridge remanufacturers are increasing in prevalence. OEMs are fighting to keep illicit materials out, but consider aftermarket and remanufacturing synonymous. Filed complaint against HP due to e-peat – can’t interfere with non-oem supplies. Using firmware to block remanufacturers. Remanufactured cartridges are being disposed of as a result and going into landfills.
- RIC (Bill) Working with RIT on the ANSI Certification. Reman Day is on 9 April.